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Fighting Obesity through Offer and Demand

JA2015 - GPSD [705038]

START DATE: 01/01/2009

END DATE: 01/05/2011

DURATION: 28 month(s)

CURRENT STATUS: Finalised

PROGRAMME TITLE: Second Programme of Community action in the Field of Health 2008-2013

PROGRAMME PRIORITY: -

CALL: Promote Health (Hp-2008)

TOPIC: Improving mental health and healthier living

EC CONTRIBUTION: 499642.47 EUR

KEYWORDS: Health education, Impementation, Obesity, Workers

PORTFOLIO: Nutrition, Nutrition and physical activity

General objectives

The FOOD project concentrates on health promotion at the workplace and aims at changing bad habits and lifestyles of the employees during their lunch break by strengthening the interaction between the offer and the demand sides.

Strategic relevance and contribution to the public health programme

By promoting healthier menus at the workplace, FOOD is a direct contribution to Nutrition, overweight and obesity related health issues priority 3.3/3.4 of the 2008 WP.

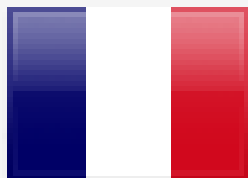
Methods and means

To meet these objectives, FOOD actions will be led through original networks that are often forgotten but essential: restaurants and companies. A unique and rare channel of communication between both will be built, and a consortium crossing public and private expertise will develop simple and playful tools adapted to the target groups: pedagogical guides, trainings, conferences and a dedicated DVD to raise awareness among restaurant owners, give them the means to act, inform employees and give them access to balance menus. The consortium also wishes to develop a strong analysis and adapted recommendations, while maintaining a scientific line.

Expected outcomes period

It is expected that the project will improve employees' nutrition by strengthening the interaction between supply and demand sides. Further, it will improve the nutritional quality of the offer and facilitate the choice of informed consumers.

COORDINATOR



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STOB PLUS OS (STOP PLUS)

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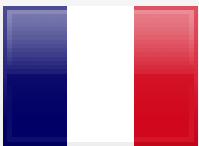


ACCOR SERVICES CZ SRO (AS CZECH REP.) (until 29/06/2010)

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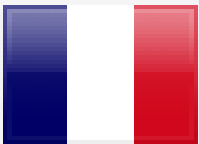


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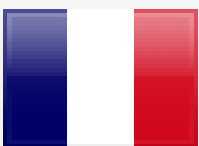


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D03-01 - Newsletter FOOD N1 (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D03-02 - Newsletter FOOD N2 (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D03-03 - Newsletter FOOD N3 (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D03-04 - Newsletter FOOD N4 (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D18-05 - Newsletter employers - Belgium 2 (FR)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D18-06 - Newsletter employers - Czech Rep.

(CZ)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D18-09 - Newsletter employees - Italy (IT)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D18-10 - Newsletter employers - Spain (ES)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D01-01 - Minutes_Kick off Meeting (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D01-02 - Minutes_Mid Term Meeting (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D01-03 - Minutes SC-EAB 3 (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D02 - Working platform (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D04-01 - SC-EAB 3 (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D04-02 - Minutes Steering Committee 1 (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D04-03 - Minutes Steering Committee 2 (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D05-01 - Minutes EAB 1 (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D05-02 - Minutes EAB 2 (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D05-03 - Minutes_SC-EAB 3 (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D06 - Interim report (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D07 - Final technical report FOOD (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D08 - FOOD website (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D09-01 - FOOD leaflet (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D09-02 - FOOD leaflet (FR)

EDENRED SA

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D09-03 - Catalogue tools (EN)

EDENRED SA

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D09-04 - Press kit (EN)

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D10 - Final publication (EN)

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Fighting Obesity through Offer and Demand (FOOD)

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D11-02 - Analysis questionnaires results rest.

(EN)

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D12 - Site visit report (EN)

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D13-01 - Evaluation plan v1_April 2009 (EN)

EDENRED SA

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Published on: 01/01/2009

D13-02 - Evaluation plan - step by step (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

**D13-03 - Evaluation plan finalised - Madrid day
1 December (EN)**

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

**D13-04 - Evaluation plan finalised - Madrid day
2 December (EN)**

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D13-05 - Evaluation Report (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D14-01 - Consolidated inventory - Part 1 (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D14-02 - Consolidated inventory - Part 2 - best practices Move (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D14-03 - Inventory (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D15-01 - Employees survey analysis (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D15-02 - Employees survey analysis (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D16-01 - Position papers - Czech Republic (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D16-02 - Common and specific recommendations (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D16-03 - Position papers - Belgium (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D16-04 - Position papers - France (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D16-05 - Position papers - Italy (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D16-06 - Position papers - Spain (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D16-07 - Position papers - Sweden (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D17-02 - Emailing restaurants - Italy (IT)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D17-03 - Emailing restaurants - Spain (ES)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D17-04 - Emailing restaurants - Sweden 1 (SE)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D17-05 - Emailing restaurants - Sweden 2 (SE)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D17-06 - E-learning DVD (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D17-07 - Cards for restaurant owners and chefs - Belgium (FR)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D17-08 - Cards for restaurant owners and chefs - Belgium (NL)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D17-09 - Cards for restaurant owners and chefs - France (FR)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D17-10 - Leaflet restaurants - Czech Republic (CZ)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D17-11 - Placemat - Italy (IT)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D17-12 - Menu holder - Belgium (FR)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D17-13 - Poster in restaurants - Sweden (SE)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D18-01 - National website - Belgium (FR)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D18-02 - Blog France (FR)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D18-03 - Blog Spain (ES)

EDENRED SA

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D18-11 - Animated explanation - Belgium (FR)

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D18-13 - Meal voucher ad - Czech Rep. (CZ)

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D18-14 - Meal voucher ad - France (FR)

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D18-15 - Meal voucher ad - Italy (IT)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D18-16 - Meal voucher ad - Sweden (SE)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D18-17 - Cards for employees - Belgium (FR)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D18-18 - Cards for employees - Belgium (NL)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D18-19 - Leaflet employees - Czech Rep. (CZ)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D18-20 - Poster for companies - Belgium (FR)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D18-21 - Poster for companies - Belgium (NL)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D18-22 - Poster for companies - Italy (IT)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D18-23 - Press book roadshow (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D18-24 - Calendar of Fruit and Vegetables - Sweden (SE)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D18-25 - Calendar of Fruit and Vegetables - Belgium (FR)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D18-26 - Calendar of Fruit and Vegetables - Belgium (NL)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D18-27 - Calendar of Fruit and Vegetables - Czech Republic (CZ)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D18-28 - Calendar of Fruit and Vegetables - France (FR)

EDENRED SA

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Published on: 01/01/2009

D18-29 - Calendar of Fruit and Vegetables - Italy (IT)

EDENRED SA

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D18-30 - Calendar of Fruit and Vegetables - Spain (ES)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D19-01 - Brief ECONOMIC STUDY (EN)

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D19-02 - ECONOMIC STUDY - Proposition University of Dauphine (EN)

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Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D19-03 - Restaurants qualitative study (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

D20 - front cover DVD making of FOOD (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

Final Report (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009

Internal Assessment (EN)

EDENRED SA

Fighting Obesity through Offer and Demand (FOOD)

Published on: 01/01/2009